



Delta Sigma Theta Sorority, Inc.

North Dallas Suburban Alumnae Chapter

P. O. Box 830604 ▲ Richardson, Texas 75083-0604
214-452-7835 voice/fax ▲ dstndsa.org ▲ info@dstndsa.org

May 10, 2017

Dear Friends and Supporters:

On behalf of the members of North Dallas Suburban Alumnae Chapter of Delta Sigma Theta Sorority, Inc., I extend greetings! As a public service sorority, we are committed and actively engaged in transforming lives and impacting our communities.

On Thursday, **November 2, 2017**, NDSA will host its 6th Annual Signature Fundraiser "Crimson Sunset an Evening of Jazz" at Noah's in Richardson, TX. Proceeds from this event will provide Scholarships to local high school seniors and funding for initiatives in our Five Point Programmatic Thrust: Economic Development, Educational Development, International Awareness and Involvement, Physical & Mental Health and Political Awareness & Involvement. Our more notable programs provide mentoring and enrichment to more than 100 youth in the North Dallas corridor. Our emerging community based program focuses on bringing about healthy lifestyle changes to families of color. Your support is instrumental in advancing these community based programs and scholarships.

Crimson Sunset is a networking charity event featuring a live jazz band that is attended by upper middle-class predominately African-American professionals with significant disposable income. It's a great opportunity for a leading sponsor or investor to "create a unique brand experience" for the 250+ attendees as our Diamond Presenting Partner. Our Diamond Presenting Partner will receive a reserved room at the event to increase specific brand awareness and reach within this market share.

We are requesting your support to our efforts in one of the following ways: Sponsorship at the Diamond, Platinum, Gold, Silver, Bronze Level or purchase of a Digital Souvenir Ad (details attached). Sponsorships are tax deductible as stated in the IRS Tax Codes. All support is requested by **October 20, 2017**.

For additional information, please contact Juna Jones-Moore or Kimberly Nelson-Ingram, Crimson Sunset Event Co-Chairs, at fundraising@dstndsa.org or 214-452-7835. Individual event tickets may be purchased on our website at www.dstndsa.org.

Thank you in advance for your support and we look forward to working with you in the near future.

Kind regards,

Pamela D. Pujo
Chapter President

Pamela D. Pujo
President

Shondra Fields
First Vice President

Patrice Warren
Second Vice President

Monica Lott
Recording Secretary

F. Alexia Brooks
Treasurer

Larrynnee Pierre
Financial Secretary

Kimberly Davis
Assistant Financial Secretary

Odessa Beverly-Johnson
Corresponding Secretary



Please complete and return this registration form with your contribution by October 20, 2017.

Mail to: Delta Sigma Theta Sorority, Inc. – North Dallas Suburban Alumnae
P.O. Box 830604, Richardson, TX 75083-0604
Contact: fundraising@dstndsa.org or 214-452-7835

Payable to: Delta Sigma Theta Sorority, Inc. – North Dallas Suburban Alumnae

Diamond Presenting Sponsor (only 1 available) – \$3,000

- Δ Event naming rights
- Δ VIP Lounge to create your own unique experience in an exclusive retreat just off the main ballroom
- Δ Company representative presentation during the event
- Δ Premium Recognition, Signage and Reserved Seating
- Δ Industry Exclusivity

Platinum Lounge Sponsor (only 2 available) - \$2,000

- Δ Sponsorship of the Banquet Lounge with manned food service stations throughout the evening
- Δ Premium Recognition, Signage and Reserved Seating
- Δ Logo included in all event marketing materials
- Δ Industry Exclusivity

Gold Sponsor - \$1,000

- Δ Premium Recognition & Signage
- Δ Eight (8) tickets - reserved seating
- Δ Digital Souvenir Ad

Silver Sponsor - \$250

- Δ Four (4) tickets – general seating
- Δ Digital Souvenir Ad

Bronze Sponsor - \$100

- Δ One Full Page Digital Souvenir Ad

Other Tax Deductible Contribution \$ _____

Raffle Donation Item(s) _____ Retail Value \$ _____

Individual Ticket(s) - \$40 each; also available online at www.dstndsa.org

Please provide sponsor name/company as it should appear in event material. Email logo in .jpg file or full page color ad in .pdf file to fundraising@dstndsa.org by October 20, 2017.

NAME/COMPANY _____

CONTACT PERSON _____

ADDRESS _____ CITY/STATE _____ ZIP _____

TELEPHONE _____ WEBSITE _____

EMAILADDRESS _____

Total Amount Enclosed \$ _____

Thank you for your generous support!